



Cookie Statement Wiser Search

1. What is a Cookie

We use cookies on this website. A cookie is a small file that is sent along with the pages of this website [and/or Flash applications] and is stored on your computer's hard drive by your browser. The information that is stored in it can be returned to our servers the next time you visit.

2. Use of permanent cookies

Permanent cookies are used so that we can recognize you the next time you visit our website. As a result, the website can be adjusted to your preferences. Even the fact that you have given us consent to use cookies can be remembered by us by means of a cookie. That means you don't have to keep repeating your preferences, which saves you a bit of time and makes it easier for you to use our website. You can delete permanent cookies via the settings of your browser.

3. Use of session cookies

Session cookies enable us to see which parts of the website you looked at during your visit. This means that we are able to adjust our services as much as possible to the browsing habits of our visitors. These cookies are automatically deleted as soon as you close your web browser.

4. Tracking cookies

With your consent, we place a cookie on your device which can be requested as soon as you visit a website in our network. As a result, we can find out that, in addition to our website, you have also visited relevant other website(s) in our network. The profile that is created is not linked to your name, address, email address, etc., but serves only to ensure you see only those adverts that most closely match your profile.

5. Tracking cookies from our advertisers

With your consent, we place a cookie on your device which can be requested as soon as you visit a website in our network. As a result, we can find out that, in addition to our website, you have also visited relevant other website(s) in our network. The profile that is created is not linked to your name, address, email address, etc., but serves only to ensure you see only those adverts that most closely match your profile.

6. Google Analytics

Through our website, a cookie is placed by the American company Google, as part of the "Analytics" service. We use this service to keep track of and receive reports on how visitors use the website. Google may transfer this information to third parties if required to do so by law, or if third parties process the information on Google's behalf. We have no control over this. We have allowed Google to use the analytics information obtained for other Google services.



The information collected by Google is anonymised as much as possible. Your IP address is explicitly not disclosed. The information is transferred to and stored by Google on servers in the United States. Google adheres to the Privacy Shield principles and is a member of the Privacy Shield program of the U.S. Department of Commerce. This means that there is an appropriate level of protection for the processing of any personal data.

7. Social media

Our website contains buttons to promote ("like") or share ("tweet") web pages on social networks such as Facebook and Twitter. These buttons work using pieces of code that originate from Facebook or Twitter itself. This code allows them to place cookies. We have no control over this. Please read the privacy statements of Facebook and Twitter (which may change regularly) to check what they do with your (personal) data that they process via these cookies.

The information they collect is anonymised as much as possible. The information is transferred to and stored by Twitter, Facebook, Google+ and LinkedIn on servers in the United States. LinkedIn, Twitter, Facebook and Google+ adhere to the Privacy Shield principles and are members of the Privacy Shield program of the U.S. Department of Commerce. This means that there is an appropriate level of protection for the processing of any personal data.

8. Right to access, correct or delete your data

You have the right to request access to as well as the correction or deletion of your data. Please see our contact page for more information. In order to prevent abuse, we may ask you to identify yourself. If you want to view the personal data that is linked to a cookie, you need to send a copy of the cookie in question. You can find these in the settings of your browser.

9. Enabling, disabling and deleting cookies

More information about enabling, disabling and deleting cookies can be found in the instructions and/or using the help function of your browser.

10. Removing tracking cookies placed by third parties

Some tracking cookies are placed by third parties who, for instance, show their advertisements to you via our website. You can remove all of these cookies via 'Your Online Choices' so that these cookies are not sent back to the third party website that placed the cookie.



11. MORE INFORMATION ABOUT COOKIES?

You can find more information about cookies on the following websites:

ICTRecht: "[Background Cookie](#)"

Consumentenbond: "[What are cookies?](#)"

Consumentenbond: "[What are cookies used for?](#)"

Consumentenbond: "[Deleting cookies](#)"

Consumentenbond: "[Disabling cookies](#)"

Your Online Choices: "[A guide to online behavioural advertising](#)"